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CITY OF LA CAÑADA FLINTRIDGE

RESOLUTION NO. 24-06

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LA CAÑADA FLINTRIDGE, CALIFORNIA, REPEALING AND REPLACING RESOLUTION NO. 21-22 ESTABLISHING A POLICY AND PROCEDURE FOR POSTING AT THE CALTRANS OVERPASS PARKING LOT

WHEREAS, the City Council of the City of La Cañada Flintridge recognizes the existence and importance of free speech and the need to communicate and announce various community activities and events to the residents of the City of La Cañada Flintridge; and

WHEREAS, for that reason, the City Council established a procedure for placement of signs, banners or other advertisements at the Caltrans Overpass Parking Lot, located across the street from Memorial Park, as is leased and managed by the City from Caltrans; and

WHEREAS, the City Council further determined that the finite physical advertising space at the Caltrans Overpass Parking Lot should be limited to local non-profit community groups in order to provide the best possible benefit to the community; and

WHEREAS, it is not the City Council's intent to create a public fora for the expression of political, social, or ideological views by the general public, rather, solely as a means to announce upcoming community events or activities by local non-profit organizations; and

WHEREAS, the City Council adopted Resolution No. 21-22 on August 24, 2021 establishing a policy and procedure for placement of signs, banners or other notices at the Caltrans Overpass Parking Lot and defining "Eligible Applicants"; and

WHEREAS, the City Council now desires(1) a maximum of four (4) signs, banners or other notices to be posted in the Caltrans Overpass Parking Lot to allow more than two community groups to promote their events; and (2) grant additional time for the community groups to promote their events by extending the banner permit from seven (7) calendar days to fourteen (14) calendar days.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LA CAÑADA FLINTRIDGE DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. The above recitals are true and correct and are hereby adopted by reference.

SECTION 2. This City Council hereby repeals Resolution No. 21-22 and hereby adopts Exhibit A, which sets for the new procedure for posting banners at the CalTrans overpass parking lot.

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SECTION 3. If any section, subsection, sentence, clause, phrase, or portion of this Resolution is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Resolution. The City Council of the City of La Cañada Flintridge hereby declares that it would have adopted this Resolution and each section, subsection, sentence, clause, phrase, or portion thereof irrespective of the fact that anyone or more sections, subsections, sentences, clauses, phrases, or portions be declared invalid or unconstitutional.

SECTION 4. The Resolution shall be effective immediately.

SECTION 5. The City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 19th day of March, 2024.

DocuSigned by:
6E04404A7DAB44E...
Richard B. Gunter, Mayor

ATTEST:

DocuSigned by:
Tania Garcia
94AE4A4BA9FF48B...
Tania Garcia, City Clerk

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State of California)
County of Los Angeles) ss.
City of La Cañada Flintridge)

I, Tania Garcia, City Clerk of the City of La Cañada Flintridge, California, do hereby certify that the foregoing Resolution No. 24-06 was duly adopted by the City Council of the City of La Cañada Flintridge at a Regular Meeting held on the 19th day of March, 2024, by the following vote:

AYES: COUNCILMEMBERS:BOWMAN, EICH, WALKER, AND GUNTER
NOES: COUNCILMEMBERS: NONE
ABSENT: COUNCILMEMBERS: DAVITT
ABSTAIN: COUNCILMEMBERS: NONE

Dated: March 19, 2024

DocuSigned by:
Tania Garcia
94AE4A4BA9FF48B...
Tania Garcia, City Clerk

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PROCEDURE FOR POSTING AT THE CALTRANS OVERPASS PARKING LOT

I. ELIGIBLE APPLICANTS

Only community groups that are 501(c)(3), or 501(c)(6) not-for-profit community-based organizations, with a principle place of operation in the City of La Cañada Flintridge, whose primary purpose is to provide charitable support and/or service for the benefit of the community, has at least one adult City resident as a member of its board of directors, and the promotional activity is within the City, shall be eligible to post signs, banners, or other advertisements at the Caltrans Overpass Parking Lot.

II. APPLICATION PROCESS AND REGULATIONS.

A. Community Groups seeking to use the Caltrans Overpass parking lot for posting of signs, banners or other notices must first obtain a permit from the City of La Cañada Flintridge ("City"). The application for a permit must contain the name of organization, contact person, phone number and detail the size and material of the sign, banner or other advertisement.

B. Permits shall be issued by the City Manager or his/her designee.

C. Signs, banners or other advertisements may only be placed on the Caltrans Overpass parking lot fence ("fence") as directed by the City Manager or his/her designee.

D. The maximum size of the sign, banner, or other advertisement shall be three feet (3') high by six feet (6') length. Signs, banners, or other notices smaller than the maximum are permitted.

E. The content of the sign, banner, or other advertisement shall be limited to the Community Group's upcoming activities and events.

F. Signs, banners, or other notices must be adhered to the fence either by bolting, plastic ties, string or wire such that the sign and fastening device does not create or pose a safety hazard to the public.

G. Signs, banners, or other notices may be made up of any material except paper, metal, steel or other alloy. Signs may be of any color except black or dark background.

H. a Maximum of four (4) signs, banners, or other notices may be placed on the fence at any one time. Limit of one (1) banner per community group may be posted at the same time.

I. Permits shall be valid for fourteen (14) calendar days. Applications will be taken

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on a first come, first served basis. An applicant requiring more than fourteen (14) calendar days may re-apply for an additional fourteen (14) days provided no other application has been submitted for the same period or overlapping period.

J. Application for posting a sign, banner or other notices must be submitted no later than two (2) weeks prior to the scheduled event date.

K. Signs, banners or other notices must be removed by the end of the fourteenth calendar day unless the permit has otherwise been extended by the City Manager or his/her designee. Signs not removed by the applicant will be removed by staff on the fifteenth- calendar day (a day goes from midnight to midnight) and discarded The City shall not be liable for any losses resultant thereto.

L. Signs, banners or other notices posted without a permit will be removed and discarded. The City shall not be liable for any losses resultant thereto.

III. DENIAL OF PERMIT.

A. Any Community Group denied a permit for the placement of a sign, banner or other notices may appeal such denial to the City Council by filing a written appeal with the City Clerk at least five (5) days prior to the next regularly scheduled City Council meeting. The decision of the City Council shall be final.

B. Community Groups failing to comply with any provision of this resolution may be subject to denial of future permits for a period of up to one (1) year.

IV. EXEMPTIONS.

A. Signs, banners or advertisements posted by the City shall be exempted from provisions in this Resolution.